

West Texas A&M University
Advising Services
Degree Checklist
2020-2021

(For assistance completing this form, contact Advising Services at 806-651-5300)

NAME: _____ **WT ID:** _____ **DATE:** _____

**Economics – Specialization in Digital Collaboration
 And Economics**
Department of Accounting, Economics and Finance
CC 220 651-2525

CORE CURRICULUM COURSES: 42 HOURS ♦	HRS	
Communication (Core 10)		
ENGL 1301 Introduction to Academic Writing and Argumentation	3	
COMM 1315, 1318, or 1321	3	
Mathematics (Core 20)		
See University Core Requirements below	(3)	
Life and Physical Sciences (Core 30)		
Take two courses from (extra lab hours move to Core 90): ♦ ANSC 1319; BIOL 1406 or 1408, 1407* or 1409*, 1411, 1413; CHEM 1405* or 1411*, 1412*; ENVR 1407*; GEOL 1401 or 1403, 1402, 1404; PHYS 1401*, 1402*, 1411, 1412, 1471, 2425*, 2426*; PSES 1301, 1307	6	
Language, Philosophy and Culture (Core 40)		
ANTH 2351, ENGL 2321*, 2326*, 2331*, 2341*, 2343*; HIST 2311, 2323, 2372; MCOM 1307; PHIL 1301, 2374; SPAN 2311*, 2312**/**, 2313*, 2315*, or 2371 Choose 1	3	
Creative Arts (Core 50)		
ARTS 1301, 1303, 1304; DANC 2303; MUSI 1306, 1307 (for music majors), 1310; or THRE 1310 Choose 1	3	
American History (Core 60)		
HIST 1301, 1302, 2301, 2381 Choose 2	6	
Government/Political Science (Core 70)		
POSC 2305 and 2306	6	
Social and Behavioral Sciences (Core 80)		
See University Core Requirements below	(3)	
Component Area Option (Core 90)		
AGRI 2300; BIOL lab hours (from Core 30); BUSI 1304; CHEM lab hours (from Core 30); CIDM 1105, CIDM 1301 or 1315; CS 1301; ECON 2331; ENGL 1101, 1102, 2311*; ENVR lab hour (from Core 30); GEOL lab hours (from Core 30); IDS 1071 (1-3 hours); extra MATH hours (from Core 20); MUSI 1053; PHIL 2303; PHYS lab hours (from Core 30); SES 1120	3	
See University Core Requirements below	(3)	
ECONOMICS REQUIREMENTS: 63 HOURS A grade of "C" or better must be earned in all courses required for major.		
UNIVERSITY CORE REQUIREMENTS: 9 HOURS		
CORE 20 MATH 1324* Math for Business and Economics I	3	
CORE 80 ECON 2301 Principles of Macroeconomics	3	
CORE 90 CIDM 1315 Programming Fundamentals	3	
ECONOMICS MAJOR REQUIREMENTS: 21 HOURS		
ECON 2302 Principles of Microeconomics	3	
ADVANCED ECONOMICS ELECTIVE*	3	
ADVANCED ECONOMICS ELECTIVE*	3	
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ADVANCED ECONOMICS ELECTIVE*	3	

**Bachelor of Science Degree
 BS.ECO.DC (319)**

DIGITAL COLLABORATION SPECIALIZATION REQUIREMENTS: 24 HOURS		
CIDM 2342* Statistics for Business and Economics	3	
BUSI 3320 Digital Communications and Collaboration	3	
18 credit hours of course work from:		
BUSI 3312* Business Law BUSI 3319* International Business BUSI/CIDM 3322 Digital Design for Visual Applications BUSI/MKT 4320 Integrated Marketing Communications BUSI 4333 Cross-Cultural Issues in Business Comm. BUSI 4382 Emerging Media Law CIDM 3330* Management Information Systems CIDM 3342* Principles of Business Informatics CIDM 3350* Database Systems Design CIDM 3372* Front-End Web Application Development CIDM/MGT 3390* Project Management CIDM 4308* Introduction to Data Analytics CIDM 4310* Business Intelligence Decision Support Sys. CIDM 4372* Information Visualization MKT 3340 Principles of Marketing MKT 3350 Evolutionary Marketing MKT 3356* Marketing Design MKT 4342* Principles of Advertising MKT 4343 Emerging Media in Advertising MKT 4360* Product Management	18	
NOTE: Courses outside the Paul and Virginia Engler College of Business related to digital collaboration may be considered as a substitute for up to 12 of the 18 hours if approved by the academic adviser and the associate dean.		
BACHELOR OF SCIENCE REQUIREMENTS: 6 HOURS		OPTION
MATH 1325* Mathematics for Business and Economics II OR MATH 2413* Calculus I	3-4	
Six hours chosen from biology, chemistry, geology, geosciences, mathematics, physics and natural sciences.	3	
ELECTIVES: 27 HOURS BY ADVISEMENT—SEE NOTE		
ELECTIVES Recommended electives are ACCT 2301 and 2302.	26-27	
MINIMUM HOURS REQUIRED TO COMPLETE DEGREE		120

♦ The core curriculum must total **exactly 42 hours**; excess hours must be moved to the major as an elective or a major requirement and stay within the 120-hour requirement or approved total submitted to the Coordinating Board for degree requirements.
 * Indicates prerequisites—see catalog for more information.
 ** Or an equivalent course (second year, first or second semester) in a foreign language.
 NOTE: At least 39 hours of advanced work (3000- or 4000-level courses) for which tuition is paid must be earned at WTAMU, and 30 of the final 36 hours counted toward the degree must be earned at WTAMU. A maximum of six semester hours in religion (RELI) and six semester hours in physical education (PHED) courses can count toward a baccalaureate degree.

Note: This is NOT a degree plan. Upon completing 30 credit hours, students must request an official degree plan (using the online [Degree Plan Request](#) form) in order to progress. Students who have questions about their degree plan should contact the office of the dean of the Paul and Virginia Engler College of Business, located in the Classroom Center, Room 216 (phone 806-651-2530).

WTAMU ADVISING SERVICES
2020-2021 Curriculum Guide

Economics - Digital Collaboration & Econ. Spec.
Department of Accounting, Economics, and Finance

Bachelor of Business Administration
BS.ECO.DC

Major Code: 319

First Year	
Fall	Spring
CORE 10 3	CORE 90 3
ENGL 1301 (PB)	ENGL 1302* OR 2311* (PB)
CORE 20 3	MATH 1325* 3
MATH 1324 (PB)	(B.S. Requirement)
ECON 2301 (PB) 3	ECON 2302 (PB) 3
(Required for CORE 80)	
CORE 10 3	CORE 60 3
COMM 1315, 1318, or 1321 (PB)	HIST 1301, 1302, 2301, 2381
CIDM 1315 (PB) 3	CORE 70 3
(Required for CORE 90)	POSC 2305
Semester Hours 15	Semester Hours 15

Second Year	
Fall	Spring
CIDM 2342* 3	CORE 30 3
	See checklist for options
CORE 30 3	CORE 50 3
See checklist for options	See checklist for options
CORE 40 3	ADV. ECON ELECTIVE* 3
See checklist for options	3000- or 4000-level ECON
CORE 60 3	DIGITAL COLLAB ELEC* 3
HIST 1301, 1302, 2301, 2381	See checklist for options
CORE 70 3	DIGITAL COLLAB ELEC* 3
POSC 2306	See checklist for options
Semester Hours 15	Semester Hours 15

Third Year	
Fall	Spring
BUSI or CIDM 3320 3	B.S. REQUIREMENT 3
	See checklist for options
ADV. ECON ELECTIVE* 3	ADV. ECON ELECTIVE* 3
3000-or 4000-level ECON	3000-or 4000-level ECON
ADV. ECON ELECTIVE* 3	ADV. ECON ELECTIVE* 3
3000-or 4000-level ECON	3000-or 4000-level ECON
DIGITAL COLLAB ELEC* 3	DIGITAL COLLAB ELEC* 3
See checklist for options	See checklist for options
DIGITAL COLLAB ELEC* 3	DIGITAL COLLAB ELEC* 3
See checklist for options	See checklist for options
Semester Hours 15	Semester Hours 15

Fourth Year	
Fall	Spring
ADV. ECON ELECTIVE* 3	ELECTIVE 3
3000- or 4000-level ECON	
ELECTIVE 3	ELECTIVE 3
ELECTIVE 3	ELECTIVE 3
ELECTIVE 3	ELECTIVE 3
ELECTIVE 3	ELECTIVE 3
Semester Hours 15	Semester Hours 15

Degree Total Hours 120

DISCLAIMER: This curriculum guide should be used in conjunction with the corresponding degree checklist for general planning purposes only. The degree checklist (later a student's official degree plan) should be referred to as the comprehensive list of all courses required for the degree. An official degree plan is required after completing 30 hours. Students should always seek the advice of their academic adviser before scheduling classes.

<p>Identified Marketable Skills:</p> <ul style="list-style-type: none"> - Analyze complex issues - Write professionally for technical and nontechnical audiences - Conduct research and provide accurate analysis based on qualitative and quantitative data
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<p>Top 3 Local Employers or Industries/Professional Programs/Possible Career Opportunities</p> <p>Marketing and Advertising Firms Banking and Financial Industries Federal, State, or Local Government Institutions</p>
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<p>Prerequisites/Important Sequences/Other degree Notes:</p> <p>*Indicates prerequisites are required - See University Catalog for additional information. (PB) Pre-Business. Students must complete these courses with a "C" or better before declaring a Business major. (F) Fall ONLY ** (S) Spring ONLY** **Course rotations are not definitive and should be used for general planning purposes. Consult your adviser. ***BUSI 1304, CIDM 1301 or CIDM 1315, or University Core 90 equivalent.</p> <p>Math progression: MATH 1324 to MATH 1325 to CIDM 2342 to FIN 3320. Capstone progression MGT 4315: Utilizes Math progression, along with MGT 3330 and MKT 3340, and Senior status</p>
